

47th Annual



Deadline: July 1, 2024

ELIGIBILITY

The TLMI Annual Awards Competition recognizes the highest in technical achievements across all technologies in the narrow-web printing and converting industry. All TLMI converter members are eligible to enter. Entries must be produced between July of 2023 and July of 2024.

AWARDS

Category Winners: First Place Category Winner Awards will be awarded for all categories. Second Place awarded at the discretion of the judges in each Class.

Best in Class Awards: There will be nine Best in Class Awards presented by the judges for the most outstanding label in the following nine categories:

Wine & Spirits – All, including neck label
Beverages – Non-alcohol & Alcohol
Food
Household & UTC
Personal Care & Cosmetics
Wellness, Pharmaceuticals & Nutraceuticals
Industrial
Promotional & Extended Content, including self-promotion
Innovation, Single Application, Linerless & Sustainability

Best in Show: The Judges will award a single Best in Show Award for the most outstanding from the nine Best in Class winners.

World Label Awards: The nine Best in Class winners as well as a group of North American First Place Winners, individually selected by the Awards Judges will go on to compete in the International World Label Awards along side award winning entries from JFLP, FINAT, LATMA, SALMA, LMAI, PEIAC, ABIEA and AMETIQ.

RECOGNITION OF WINNERS

Winning entries will be displayed, and awards will be announced at the 2024 TLMI Annual Meeting. Winners will be revealed via video of the winning label in each category. The video will be available for each Best in Class and Best in Show winner to use it for its company's own promotion. TLMI will post First and Second Place awards winners on the TLMI website and social media sites. Annual Awards Winners will also be published in industry trade magazines.

RULES & DEADLINES

Entries are accepted in good faith. TLMI cannot assume responsibility for the inclusion of unqualified entries. TLMI reserves the right to withdraw any award made to a label or tag in violation of competition rules.

All entries submitted become the property of the TLMI, Inc. Winning entries will be retained for display purposes. Winners must also provide high-resolution images, .eps, .pdf, or .ai files of their award winning entries. Non-winning entries will be disposed of following judging.

Companies are limited to three entries per category. Each company may enter as many categories as they choose within the three limit rule. If more than three entries are submitted for a category, judges reserve the right to recategorized or eliminate entries.

All submissions and entry fees must be received by July 1, 2024

ENTRY INSTRUCTIONS

Complete the entry form online then send a **MINIMUM 25** corresponding samples to:

TLMI AWARDS

**c/o Jessica Avery – TLMI Awards
450 Rev Kelly M Smith Way
Nashville, TN 37203**

The corresponding samples are a critical item in evaluating the complexity, quality, consistency, and workmanship of the labels submitted.

SAMPLE INFORMATION:

- Roll-to-roll entries should be submitted in continuous form.
- For carton and in-mold, individual samples should be submitted along with a roll of at least 25 uncut labels.
- Shrink sleeve entries should be submitted before the sleeving / seaming process.
- Provide a production run of continuous repeats for digitally printed entries.
- When multiple labels are grouped in the same run, only the label entered in the category will be judged. If a submission includes a series of labels on the same liner, you must clearly identify which label is to be judged.
- Send only one set of continuous labels, even if you are running multiple copy changes. The quality of every copy submitted will be reviewed by the judges and variable quality in copy changes can affect the score.

COMPLETE THE ENTRY FORM

The following information is necessary to enter:

1. **Select Category:** Select the Market Vertical - which includes Wine & Spirits, Beverages, Food, Household - UTC, Personal Care & Cosmetics, and others.
2. **Select Primary Printing Method:** which includes digital, flexography, gravure, offset, rotary screen, and multi-process.
3. **Select Secondary Converting / Offline Processing:** which includes lamination, foiling, varnishing - specialty coatings, doming - tactile, embossing and die- cutting -Stripping.

Information for the Judges

Name of Entry: Assign a unique, descriptive name to the submission. Please verify the spelling. Awards will be issued with the name provided.

Describe the End-Use: (Industry, Product Type, Placement) If the purpose of the label being entered is not clear, converters should indicate the end-use of the product. An explanation of the end-use can assist the judges in understanding unique applications.

Description: Please provide a brief description of the production process. Include any special challenges that were overcome in manufacturing this entry. Describe any unique or innovative methods used. Supply as much information as possible, **exclude** vendor, equipment, and material information.

- Was the entry created to fulfill a special need?
- Did the converter or the customer come up with the concept?
- Were multiple screens used?
- Did the sequence of printing colors make the entry more difficult to produce?
- Were UV or other coatings applied?
- Consider sending samples of the final product to showcase the label.