

TLMI's 2017 Sponsorship Program Includes TWO Meetings and **NEW** Opportunities

TLMI's Sponsorship Program is an unmatched way to maintain top-of-mind awareness among the decision makers who affect your business. The 2017 program now includes exposure at two meetings: the new **printTHINK Summit**, September 5-7 in Chicago, Illinois*, and **TLMI's 2017 Annual Meeting**, October 8-11 in Scottsdale, Arizona*. Opportunities are limited, and are available on a first-come, first-serve basis, so submit your application soon.



	PLATINUM	GOLD	SILVER	BRONZE
Investment Levels	\$ 18,750	\$ 13,750	\$ 8,750	\$ 4,250
Number of Sponsorships Available	1	3	20	25
Logo on the Key Cards at both printTHINK and the Annual Meeting	●			
NEW Logo on Lanyards at both printTHINK and the Annual Meeting	●			
Pop-Up Banners with logo at both printTHINK and the Annual Meeting	●	●		
NEW Logo and Links on the TLMI Homepage in a Premium Location from May through December 2017	●	●		
Logo displayed on Sponsor Screens and 1/4 page feature in the Annual Meeting Show Dailies	●	●		
NEW Corporate Item in printTHINK Goody Bags	●	●	●	
NEW Logo on TLMI eNewsletters from May through December 2017	●	●	●	
NEW Participation in a Raffle at the printTHINK Tabletop Exhibit	●	●	●	
Complimentary Tabletop w/Electricity at both printTHINK and the Annual Meeting Exhibits**	Premium Location	Premium Location	●	●
NEW Exclusive Access to the meeting attendee email list from printTHINK and the Annual Meeting	●	●	●	●
Recognition on the printTHINK and the Annual Meeting websites	●	●	●	●
Full-color recognition in the printTHINK and the Annual Meeting Pocket Programs	10" x 8" 2-Page Spread	5" x 8" Full Page	5" x 4" ½ Page	5" x 2" ¼ Page
NEW Recognition and logo in the July and November issues of the TLMI Illuminator	●	●	●	●
Recognition and/or logo and/or links posted on TLMI social media: Facebook and Twitter	●	●	●	●

*Meeting registration fees additional **\$1,000+ value.

In accordance with law, attendees will be given the option to opt out of releasing contact information.

Please select your sponsorship level.

Important Notes and Deadlines: Limited quantities available in each level. In the event that the number of applicants exceeds the limit for any category, first preference will first be given to prior year sponsors. Payment is due within 45 days of submission. Applications will be accepted through July 14, 2017. Sponsors will be featured in the next available newsletter following payment.

<input type="checkbox"/>	PLATINUM SPONSORSHIP	\$18,750	LIMIT: 1
<input type="checkbox"/>	GOLD SPONSORSHIP	\$13,750	LIMIT: 3
<input type="checkbox"/>	SILVER SPONSORSHIP	\$ 8,750	LIMIT: 20
<input type="checkbox"/>	BRONZE SPONSORSHIP	\$ 4,250	LIMIT: 25

Each sponsor must provide a contact point for artwork and deadlines associated with the sponsorship.

Sponsor Contact _____ Company Name _____

Email Address _____ Direct Phone Number _____

Payment Method **Invoice Me** American Express MasterCard Visa

Billing Contact Name _____

Billing Address _____

City _____ State _____ Zip _____

Name on Card _____

Card Number _____ Exp. Date _____ CVV Code _____

Signature _____

Please return to **office@tlmi.com**, or fax to (571) 645-5091, or mail a copy to:

TLMI
510 King Street
Suite 410
Alexandria, Virginia 22314

Sponsor must email a high res jpeg, .eps, or .ai file of their logo to **paul.laporte@tlmi.com**. Please note all deadline dates for artwork files. Late art files will not be accepted. Please make note of all specifications. Art files not meeting the required specifications will not be accepted.

Explanation of Benefits, Deadlines, and Artwork Specifications

Logo on Key Cards at Two Meetings

Exclusive to the Platinum Sponsor, TLMI will place the sponsor's logo on the key cards for both TLMI meetings.

Logo on Lanyards at Two Meetings

Exclusive to the Platinum Sponsor, TLMI will provide each attendee a branded lanyard.

Branded Pop-Up Banners at Two Meetings

Exclusive to the Platinum Sponsor (1) and the Gold Sponsors (3), sponsors' logos will be featured on a pop-up banner that will be displayed in the meeting space throughout each meeting.

Logo and Links on the TLMI Homepage

Exclusive to the Platinum Sponsor (1) and the Gold Sponsors (3), each sponsor will have their logo with a link to their website located on the TLMI homepage, directly beneath the rotating banner, from May* through December 2017.

Logo Displayed on Sponsorship Screens and a Quarter-Page Highlight in the Annual Meeting Show Dailies

Exclusive to the Platinum Sponsor (1) and the Gold Sponsors (3), sponsor logos will be displayed on transition slides. Platinum and Gold Sponsors can also supply a quarter page "Get to Know Your Sponsor" feature in the show dailies at the Annual Meeting. Deadline for feature submission to come.

Corporate Item in the printTHINK Goody Bag

TLMI will pass out an attendee bag to each registrant upon check-in. The Platinum (1), Gold (3), and Silver Sponsors (20), can provide TLMI with a branded item to place in that bag. Branded items must be approved by TLMI staff and a quantity of 500 items must arrive at the hotel venue no later than Thursday, August 31, 2017. Delivery instructions will be provided. TLMI reserves the right to refuse an item or ask the sponsor to consider an alternative branded item. Items are reserved on a first-come basis and items are purchased and shipped at the expense of the sponsor.

Logo on TLMI eNewsletters

The Platinum Sponsor (1), Gold Sponsors (3), and Silver Sponsors (20) logos will be placed on the footer of TLMI's News and Notes newsletter from May* through December 2017.

Recognition and Logo in the July** and November Issues of the TLMI Illuminator

TLMI will display the logos of all sponsors in a full-page sponsor acknowledgment in both the July** and November issue of the TLMI Illuminator. The logos will be displayed on a first-come basis and will be sorted by sponsorship level.

Exclusive Participation in the TLMI Raffle at the printTHINK Summit Table-top Exhibit

TLMI will be raffling off items with a total value of up to \$2,000 at the 2017 printTHINK Summit. To be eligible to be entered into the raffle, participants must get a sticker from all participating sponsors over the course of the evening.

Exclusive Access to Attendee List for Both Meetings

Exclusive to all sponsors of the meetings, TLMI will provide an attendee list with contact information for each meeting.***

Complimentary Tabletop Exhibit with Electricity at Both Meetings

TLMI will provide a discount code to all sponsors for the full value of the table top and electricity at both meetings. Attendee registration is not complimentary and is required for both meetings.

Recognition on the Event Websites for Both Meetings

All sponsors will have their logos displayed prominently on both event websites. The logos will be displayed on a first-come basis and will be sorted by sponsorship level.

Recognition in the Pocket Programs for Both Meetings

Sizes are as follows:

- Platinum: 10" x 8", 2-Page Spread, Full Color
- Gold: 5" x 8", Full Page, Full Color
- Silver: 5" x 4", Half Page, Full Color
- Bronze: 5" x 2", Quarter Page, Full Color

Art must be received by July 14, 2017. Art not received by this date will not be displayed in the pocket program. No exceptions will be made. Artwork must be in high resolution jpeg (300 dpi or higher) format, .eps format, .ai format or high quality print PDF.

Recognition, Logo and Links Posted on TLMI Social Media: Twitter and Facebook

TLMI will post an acknowledgment of each sponsor with the sponsor's logo and links to their website and/or the sponsors social media handles. Posts will be made on a first-come basis. Sponsors must provide their social media handles.

*Logos will be placed on the website within a week of them being supplied to TLMI and in the next available issue of the newsletter.

**Logos for applications arriving after June 1, 2017 will not be featured in the July issue of Illuminator.

***In accordance with law, attendees will be given the option to opt out of releasing contact information.